



eMASTERED


# eMASTERED



## Icon turns innovator

eMastered, the original classic Mini remastered and electrified by David Brown Automotive is an all-electric modern classic that fully energises the driving experience. Featuring zero-emissions and a quiet, smooth but powerful powertrain, eMastered is the perfect EV companion for discerning city dwellers.

In the spirit of David Brown Automotive's design ethos, eMastered is handcrafted to reflect your personality and style, combining retro styling with modern conveniences and technology.





## Performance

# Engineering

Charged from 0% to 110 miles (177 km)\* range in just 3 hours, eMastered goes the distance without compromising on performance. Hitting 0–62 mph (110 km/h) in just 8.5 seconds\*\* and a top speed electronically limited to 92 mph (148 km/h)\*\*, eMastered is engineered to navigate modern traffic with ease.

# Excellence



Motor	Zonic 70
Range	110 miles // 177 km* (WLTP)
Battery	18.8 kWh high voltage battery
Max Power	72 kW
Max Torque	175 Nm
Drive Axle	Front
Top Speed	92 mph // 148 km/h**
Acceleration 0-62 mph (0-110 km/h)	8.5 secs**

All figures are based on manufacturer's estimates.

\*In accordance with Worldwide Harmonised Light Vehicle Test Procedure (WLTP).

\*\*Top performance figures quoted are in Sports Mode.

0–62 mph  
(110 km/h) in 8.5s

eMastered boasts a seamlessly dynamic all-electric powertrain that both harmoniously enhances the driving experience and creates an enjoyable, captivating drive.

110 mile (177 km)  
range

Featuring plug-and-go technology, eMastered is the smart way to get about town. With ample range and a strong sense of style, your drive will be elegant and effortless.



HIGH VOLTAGE BATTERY PACK  
Type: 11  
Voltage: 144  
Capacity: 100Ah  
Weight: 100kg  
Dimensions: 1000x1000x1000  
Part No: 1000000000

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## Exterior

# Exquisitely

From the simple, iconic shape through to the all-electric, emission-free powertrain of tomorrow, eMastered will drive you into the future in style and comfort.

With a new de-seamed, strengthened and electro-coated body shell, flawlessly hand-applied paint, finished with jewel-like LED rear light clusters and indicators, framed by bespoke, polished aluminium surrounds, every detail has been considered.

# Embellished







Moyses Stevens



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## Personalisation

# Effortlessly

Uniquely you, eMastered is an extension of your personality. Simple, stylish and self-confident. A classic icon in a modern package, handcrafted just for you.

Master craftspeople painstakingly bring your vision to life, from a hand-applied paint finish to a bespoke hand-stitched interior, eMastered is engineered and finished to perfection.

With so many bespoke options available, you'll find a unique combination to reflect your individuality.



# Energised



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## Interior

# Elegantly

The interior of eMastered by David Brown Automotive offers comfort and conveniences for the modern day in a bespoke, handcrafted cabin.

Modern LED illuminated Smiths® dials with classic styling, knurled aluminium switchgear, engraved pedals, and classic Moto-Lita® steering wheel are elegant and tactile to the touch.

# Electric







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## Technology

# Endlessly

All the conveniences and technology of a modern car with the style, character and panache of a classic. eMastered has keyless start/stop, an integrated touchscreen infotainment system, featuring a four-speaker surround-sound set-up. Sit back and experience the premium Pioneer® in-car infotainment system, artfully controlled through a sleek 7" touchscreen interface, seamlessly blending Bluetooth® connectivity with the convenience of Apple CarPlay® and Android Auto® integration.



# Entertaining



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# Specification

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## Performance

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Regenerative braking system for maximum efficiency

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Sports mode (optional)

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Single speed gearbox with forward and reverse drive selector

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18.8 kWh high voltage battery

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Choice from a selection of premium 12" alloy wheels finished in chrome or bespoke colour

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## Exterior

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eMastered unique E-coat corrosion protection and hand-applied paint finish

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Ceramic coating and PPF paint protection options available

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Polished aluminium brightware throughout

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Body-coloured mesh grille unique to eMastered

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Light grey monochrome hand-enamelled badging

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Full LED lighting with halo-style headlamps

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Heated front and rear windscreens

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Logo-engraved chrome charge cap

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Remote central locking to driver and passenger doors

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LED exterior courtesy illumination

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## Interior

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Unique hand-trimmed interior in leathers, fabrics and premium materials of your choice

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Moto-Lita® steering wheel with finishes in mid or dark stained wood or hand-trimmed in leather/suede

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A choice of seatbelt colours

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Carpet or leather foot mats with contrast stitching and embroidered logos

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LED illuminated Smiths® dials

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A choice of premium hand-trimmed headlinings

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Tyre inflation kit

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Engraved aluminium gear selector

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Hand-trimmed loadspace

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Integrated cup holder

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Kurled and etched aluminium foot pedals featuring David Brown Automotive logo

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Further bespoke options are available on request. Please refer to the Options & Accessories Brochure for more information or speak with your David Brown Automotive Brand Representative.

Every eMastered is uniquely numbered and available in both left-hand and right-hand drive.

The process of creating an eMastered begins with an original classic Mini donor vehicle. eMastered retains the Vehicle Identification Number (VIN) and registration of the donor vehicle. The sourcing and purchase of the donor vehicle is included in the process quoted by David Brown Automotive.

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## Technology

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Pioneer® infotainment system featuring Bluetooth® with Apple CarPlay® and Android Auto®

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Bluetooth® connectivity

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USB charging and connectivity

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Four-speaker Pioneer® surround-sound system

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Electronic power-assisted steering

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Remote central locking

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Keyless start/stop

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Heating and air conditioning

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Bespoke engraved key fob

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Interior courtesy lighting

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Electric windows

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Find out more and book a test drive

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The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

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